



Vitae Kurikulum/ Curriculum Vitae

A. BUTIR-BUTIR PERIBADI (<i>Personal Details</i>)			
Nama Penuh (<i>Full Name</i>)	Mohamad Fitri Mohamad Yusoff		Gelaran (<i>Title</i>) : Dr.
No. MyKad / No. Pasport (<i>MyKad No. / Passport No.</i>)	Warganegara (<i>Citizenship</i>) Malaysia	Bangsa (<i>Race</i>) Melayu/Malay	Jantina (<i>Gender</i>) Lelaki/Male
Jawatan (<i>Designation</i>)	Pensyarah Kanan (DM54)/ Senior Lecturer	Tarikh Lahir (<i>Date of Birth</i>)	15 September 1977

Alamat Semasa (<i>Current Address</i>)	Jabatan/Fakulti (<i>Department/Faculty</i>)	E-mel dan URL (<i>E-mail Address and URL</i>)
No. 19 Jln. Lagenda Suria 3/2, Tmn. Lagenda Suria Off Jln Hulu Langat, 43100 Hulu Langat, Selangor Darul Ehsan. Tel: 603 - 90252445	Fakulti Pengajian Kontemporari Islam/ <i>Faculty of Islamic Contemporary Studies</i> , Kolej Profesional Baitulmal Kuala Lumpur/ <i>Professional Baitulmal College Kuala Lumpur</i> , (anak syarikat Majlis Agama Islam Wilayah Persekutuan/ <i>Subsidiaries Federal Territories Islamic Religious Council</i>) Lot 1363, Jalan Perkasa, Taman Maluri, 55100 Kuala Lumpur. Tel: 603 – 92814054	e-mail: mfitrimy@gmail.com H/P: 017 – 313 1800 Google Scholar: https://scholar.google.com/citations?user=OOIO4JYAAAAJ&hl=en

B. KELAYAKAN AKADEMIK (<i>Academic Qualification</i>)			
Nama Sijil / Kelayakan (<i>Certificate/Qualification obtained</i>)	Nama Sekolah/Institusi (<i>Name of School / Institution</i>)	Tahun (<i>Year obtained</i>)	Bidang pengkhususan (<i>Area of Specialization</i>)
Doktor Falsafah/ <i>Doctor of Philosophy(Ph.D)</i>	Universiti Putra Malaysia	2015	Pengajian Wacana/ <i>Discourse Studies</i>
Master Sastera/ <i>Master of Art (M.A)</i>	Universiti Putra Malaysia	2003	Sosiolinguistik Bahasa Melayu/ <i>Malay Sociolinguistic</i>
Bachelor Sastera/ <i>Bachelor of Art (B.A)</i>	Universiti Putra Malaysia	2000	Dwimajor / <i>Double major:</i> 1. Bahasa dan Linguistik Melayu/ <i>Malay Language and Linguistic</i> 2. Penulisan dan Kewartawanan/ <i>Writing and Journalism</i>
<i>Certificate In English For Professional Communications</i>	<i>Open University Malaysia (OUM)</i>	2009	<i>English For Professional Communications</i>
Sijil Pedagogi Asas/ <i>Basic Pedagogy Certificate</i>	Maktab Perguruan Ilmu Khas, Kementerian Pendidikan Malaysia/ <i>Ministry of Education Malaysia</i>	2003	Pedagogi/ <i>Pedagogy</i>

B1. TUMPUAN PENYELIDIKAN (<i>Research interest</i>)		
Fokus/ (<i>Focus</i>)	Pendekatan/(<i>Approach</i>)	Isu/ (<i>Issue</i>)
Interaksi sosial melalui wacana muamalat, wacana media baru dan wacana politik/ <i>Social interaction through muamalat discourse, new media discourse and political discourse</i>	Analisis Wacana Kritis/ <i>Critical Discourse Analysis</i>	Ihsan/ <i>Courtesy</i> , Etika & Peradaban/ <i>Ethics and civilization</i> , Kepercayaan awam/ <i>Public trust</i> Pemikiran & ideologi/ <i>Thoughts & ideologies</i>

C. KEMAHIRAN BAHASA (<i>Language Proficiency</i>)					
Bahasa / <i>Language</i>	Lemah <i>Poor (1)</i>	Sederhana <i>Moderate (2)</i>	Baik <i>Good (3)</i>	Amat Baik <i>Very good (4)</i>	Cemerlang <i>Excellent (5)</i>
English			√		
Bahasa Melayu				√	
Chinese					
Arabic	√				

D. PENGALAMAN SAINTIFIK DAN PENGKHUSUSAN (<i>Scientific experience and Specialisation</i>)				
Organisasi/ <i>Organization</i>	Jawatan/ <i>Position</i>	Tarikh lantikan/ <i>Start Date</i>	Tarikh tamat/ <i>End Date</i>	Kepakaran/ <i>Expertise</i>
Yayasan Dakwah Islamiah Malaysia/ <i>Islamic Da'wah Foundation Malaysia (YADIM)</i>	Ahli Jawatankuasa Bersekutu Penerbitan Jurnal YADIM 2021 sehingga 2022.	23 Ogos 2021	23 Ogos 2022	Wacana Media dan Digital Kreatif
Yayasan Dakwah Islamiah Malaysia/ <i>Islamic Da'wah Foundation Malaysia (YADIM)</i>	Ketua Kluster Media dan Teknologi, Plan Pembangunan Dakwah Negara/ <i>Head of Media and Techonology Cluster, National Da'wah Development Plan</i>	1 Okt 2019		Wacana Dakwah melalui media sosial/ <i>Da'wah Discourse through Social Media</i>
Dewan Bahasa dan Pustaka (DBP)	Panel Penyelidik Kajian Wacana Teks Melayu/ <i>Research Panel for Malay Text Discourse Study</i>	15 Julai 2019		Wacana Ekonomi/ <i>Muamalat Muamala/ Economic Discourse</i>

Jabatan Wakaf, Zakat dan Haji/ <i>Department of Waqaf, Zakat and Hajj (JAWHAR)</i>	Panel Pembangunan Modul Latihan Mutawwif Umrah/ <i>Panel for Development of Umrah Mutawwif Training Module</i>	8 April 2019		Komunikasi/ <i>Communication</i>
Pusat Pembangunan Inklusif dan Lestari, Fakulti Ekonomi dan Pengurusan/ <i>Center for Sustainable and Inclusive Development Studies, Faculty of Economics and Management UKM.</i>	Panel Pembangunan Modul Latihan Pengurusan Wakaf/ <i>Panel for Development of Waqaf Management Training Module</i>	27 Nov 2018	-	Mempromosi wakaf (wacana promosi/iklan)/ <i>Waqaf Promotion (Promotion/ advertisement Discourse)</i>
Jabatan Pembangunan Kemahiran, Kementerian Sumber Manusia/ <i>Department Skill Development, Ministry of Human Resource</i>	Panel Pakar/ <i>Expert Panel</i> Mesyuarat Kerja Pembangunan “National Occupational Skill Standard (NOSS)” Bidang Mutawwif Haji & Umrah Tahap 1-3 Fasa 3,	15 – 19 Ogos 2016	-	Pengurusan promosi pakej Umrah (wacana promosi/iklan)/ <i>Management of Umrah package promotion (Promotion/ advertisement Discourse)</i>
	Panel Pakar/ <i>Expert Panel</i> Mesyuarat Kerja Pembangunan “National Occupational Skill Standard (NOSS)” Bidang Mutawwif Haji & Umrah Tahap 1-3 Fasa 2,	13 – 17 Julai 2016	-	
	Panel Pakar/ <i>Expert Panel</i> Mesyuarat Kerja Pembangunan “National Occupational Skill Standard (NOSS)” Bidang Mutawwif Haji & Umrah Tahap 1-3 Fasa 1	25 – 29 April 2016	-	

<p>Kementerian Pelancongan, Seni dan Budaya Malaysia/ <i>Ministry of Tourism, Arts and Culture Malaysia</i></p>	<p>Panel Pakar Bengkel Penambahbaikan Modul Kursus Pemantapan Pengendalian Umrah (KPPU)/ <i>Expert Panel for Umrah Specialized Enhancement Course (USEC) Module Development Workshorp</i></p>	<p>25 – 27 Mac 2016</p>	<p>-</p>	<p>Pengurusan Agensi Umrah dan Promosi Pakej Umrah (wacana promosi/iklan)/ <i>Management of Ummrah Agencies and Umrah package promotion (Promotion/ advertisement Discourse)</i></p>
<p>Kolej Profesional Baitulmal Kuala Lumpur (anak syarikat Majlis Agama Islam Wilayah Persekutuan/ <i>Professional Baitulmal College Kuala Lumpur, (subsidiaries Federal Territories Islamic Religious Council)</i></p>	<p>Panel Pembangunan Kurikulum Program Diploma/ <i>Panel for Development of Curriculum Diploma Programme</i></p>			<p>Membangunkan kurikulum Kemahiran Komunikasi dan Kemahiran Berfikir/ <i>Develop curriculum for communication skill, thinking skill.</i></p>
<p>Yakin Invest Corporation Sdn. Bhd. No. 46 Kawasan Perindustrian Masjaya 43100 Cheras, Selangor.</p>	<p>Perunding dan pakar rujuk/ <i>Consultan and Expert Referee</i></p>	<p>1 Mac 2015</p>	<p>1 Januari 2021</p>	<p>Teks iklan, brosur dan diskripsi produk/ <i>Advertisement, brocher and product description text.</i></p>

D. PEKERJAAN (<i>Employment</i>)				
<i>Majikan / Employer</i>	<i>Jawatan / Designation</i>	<i>Jabatan / Department</i>	<i>Tarikh lantikan / Start Date</i>	<i>Tarikh tamat / Date Ended</i>
Kolej Profesional Baitulmal Kuala Lumpur/ <i>Professional Baitulmal College Kuala Lumpur</i>	Timbalan Rektor (Akademik & Penyelidikan)/ <i>Deputy Rector (Academic & Research)</i>	Jabatan Akademik & Penyelidikan/ <i>Department of Accademic & Research</i>	3 Mei 2019	3 Jan 2023
	Timbalan Ketua Pegawai Eksekutif (Hal Ehwal Pelajar & Alumni)/ <i>Deputy Chief Executive Officer (Student Affairs & Alumni)</i>	Jabatan Hal Ehwal Pelajar & Alumni (HEPA)/ <i>Department of Student Affairs & Alumni</i>	15 Oktober 2018	2 Mei 2019
	Dekan/ Dean	Fakulti Pengajian Kontemporari Islam (FPKI)/ <i>Faculty of Islamic Contemporary Studies</i>	2 Oktober 2017	14 Oktober 2018
Institut Profesional Baitulmal/ <i>Professional Baitulmal Institute</i>	Pemangku Pengarah Kampus/ <i>Acting Campus Director</i>	Institut Profesional Baitulmal Kampus Cawangan Putrajaya/ <i>Professional Baitulmal Institute Putrajaya Branch Campus</i>	1 Ogos 2015	1 Oktober 2017
Universiti Putra Malaysia	Tutor (Sambilan)/ <i>Part time tutor</i>	Pusat Pendidikan Luar, Universiti Putra Malaysia		

Malaysian Institute Of Art, Jln. Bandar 11, Tmn. Melawati, 53100 Kuala Lumpur	Pensyarah (Sambilan)/ <i>Part time Lecturer</i>	Jabatan Pengajian Umum/ <i>Department of General Studies</i>		
Kolej Multimedia, Jln. Gurney Kiri, 54100 Kuala Lumpur.	Pensyarah (Sambilan)/ <i>Part time Lecturer</i>	Jabatan Pengajian Umum/ <i>Department of General Studies</i>		
Jabatan Penerangan Malaysia/ <i>Department of Information Malaysia, Angkasapuri, Kuala Lumpur.</i>	Pemberita Pelatih/ <i>Trainee Reporter</i>	Unit Berita TV, Radio Televisyen Malaysia/ <i>TV News Unit RTM.</i>	1 Mac 2000	31 Mei 2000
Jabatan Perangkaan Malaysia/ <i>Department of Statistics Malaysia</i>	Penolong Pegawai Perangkaan (Sementara N7)/ <i>Assistant Statistical Officer (Temporary)</i>	Jabatan Perangkaan Malaysia Cawangan Johor Bahru. <i>Department of Statistics Malaysia Johor Bahru Branch</i>	1 Mac 1996	31 Mei 1996

E. ANUGERAH DAN HADIAH (<i>Honours and Awards</i>)				
Nama anugerah/ <i>Name of awards</i>	Tajuk/ <i>Title</i>	Badan penganugerah/ <i>Award Authority</i>	Jenis anugerah/ <i>Award Type</i>	Tahun/ <i>Year</i>
Anugerah Perkhidmatan	Penghargaan Perkhidmatan Cemerlang	Majlis Agama Islam Wilayah Persekutuan (MAIWP)	Perkhidmatan Cemerlang	2014
	Anugerah Setia Berbakti	Kolej Profesional Baitulmal Kuala Lumpur (KPBKL)	Setia Berbakti (Perkhidmatan melebihi 10 tahun)	2013
	Penghargaan Perkhidmatan Cemerlang	Majlis Agama Islam Wilayah Persekutuan (MAIWP)	Perkhidmatan Cemerlang	2007
	Anugerah Khas Kakitangan	Kolej Profesional Baitulmal Kuala Lumpur (KPBKL)	Penghargaan pematuhan disiplin	2005

G. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (<i>List of publications – author (s), title, journal, volume, page and year published</i>)	
Jurnal/ <i>Journal</i>	Mohamad Fitri Mohamad Yusoff dan Mohd Syakir Mohd Taib (2019), <i>Promosi Waqaf: Elemen Ihsan dan Amanah (Waqaf Promotion: The Elemen of Ihsan and Amanah)</i> . Jurnal Pengurusan dan Penyelidikan Fatwa/ <i>Journal of Fatwa Management and Research (JFatwa)</i> Vol. 16, No. 2 2019 (Edisi Khas). Terbitan Institut Pengurusan dan Penyelidikan Fatwa Sedunia/ <i>The World Fatwa Management and Research Institute (INFAD)</i> , Universiti Sains Islam Malaysia (USIM).

Mohamad Fitri Mohamad Yusoff, Zaitul Azma Zainon Hamzah dan rakan-rakan (2019), *Hubungan Dialektikal Praktis Sosial Muamalat dengan Ciri Leksikal Wacana Perbankan Islam (The Dialectical Relationship between Muamalat Social Practice and the Lexical Features of Islamic Banking Discourse)* . Jurnal Antarabangsa Alam dan Tamadun Melayu/ *International Journal of the Malay World and Civilisation* (IMAN) Jilid 7. Bil 1. pp. 47 – 54 Januari.2019. Terbitan Institut Alam dan Tamadun Melayu/ *Institute of Malay world and Civilization* (ATMA) Universiti Kebangsaan Malaysia (UKM)

Wan Mohd Al Faizee dan **Mohamad Fitri Mohamad Yusoff** (2017) *Pengajian Muamalat IPB: Program Homegrown Zakat, Wakaf, Haji dan Umrah*. Jurnal Pengurusan JAWHAR, Vol.11 No.1, 2017. Tarbitan Jabatan Zakat, Wakaf dan Haji (JAWHAR) Malaysia.

Mohamad Fitri Mohamad Yusoff, Zaitul Azma Zainon Hamzah dan rakan-rakan (2016), *Menifestasi Unsur Interdiskursiviti Wacana Muamalat Dalam Kerangka Sistem Ekonomi Konvensional (The Manifestation of Interdiscursivity Element in Muamalat Discourse within the Framework of Conventional Economic System)*. Jurnal Antarabangsa Alam dan Tamadun Melayu/ *International Journal of the Malay World and Civilisation* (IMAN) Jilid 4. Bil 3. September.2016. Terbitan Institut Alam dan Tamadun Melayu/ *Institute of Malay world and Civilization* (ATMA) Universiti Kebangsaan Malaysia (UKM)

Mohamad Fitri Mohamad Yusoff, Zaitul Azma Zainon Hamzah dan rakan-rakan (2015), *Intertekstualiti Dalam Wacana Muamalat (Intertextuality in Muamalat Discourse)*. Jurnal Antarabangsa Alam dan Tamadun Melayu/ *International Journal of the Malay World and Civilisation* (IMAN) Jilid 3. Bil 1. Januari.2015. Terbitan Institut Alam dan Tamadun Melayu/ *Institute of Malay world and Civilization* (ATMA) Universiti Kebangsaan Malaysia (UKM)

Mohamad Fitri Mohamad Yusoff & Zaitul Azma Zainon Hamzah (2014). *Istilah Melayu Dan Arab Dalam Wacana Muamalat (Malay and Arabic Terms in Muamalat Discourse)*. Jurnal Bahasa Jilid 14 Bil.1 pp. 97 – 121 2014. Terbitan Dewan Bahasa dan Pustaka (DBP)

Buku/Monograf <i>Books/Monographs</i>	Mohamad Fitri Mohamad Yusoff , Sarwani Ghazali, Suria Rismawati Sanuari (Ed) (2021). <i>Pembinaan Tamadun Melalui Industri Patuh Syariah: Ekonomi, Kewangan dan Pengurusan Patuh Syariah</i> (ISBN 9789671684337). KPBKL Press: Kuala Lumpur
Bab dalam buku/ <i>Chapter in book</i>	
Prosiding/ <i>Proceedings</i>	<p>Mohamad Fitri Mohamad Yusoff, PhD, <i>Menifestasi Ihsan dalam Muamalat Kontemporari</i>. Proceeding International Research Conference on Shariah Compliant Industries – Shariah Compliant Industries: Global Economic Development (sciged2021)</p> <p>Mohamad Fitri Mohamad Yusoff dan Mohd Syakir Mohd Taib (2019), <i>Promosi Waqaf: Elemen Ihsan dan Amanah</i>. Proceeding Muzakarah Wakaf Antarabangsa 2019.</p> <p>Mohamad Fitri Mohamad Yusoff dan Zaitul Azma Zainon Hamzah <i>Interdiskursiviti Dalam Wacana Muamalat</i>. Prosiding Seminar Linguistik Kebangsaan (SLiK 2015)</p> <p>Mohamad Fitri Mohamad Yusoff dan Zaitul Azma Zainon Hamzah (2013), <i>Bahasa Melayu Sebagai Medium Wacana Muamalat</i>. Prosiding Seminar Antarabangsa Linguistik dan Pembudayaan Bahasa Melayu Ke 8. pp 103.</p>
Penerbitan lain/ <i>Other publications</i>	<p>Agenda pembangunan MADANI menuntut sokongan penuh rakyat, Rencana (Kolumnis) Berita Harian, Khamis 26 Januari 2023. https://www.bharian.com.my/kolumnis/2023/01/1056232/agenda-pembangunan-madani-tuntut-sokongan-penuh-rakyat</p> <p>Kebebasan bersuara bukan 'lesen besar' semai kebencian, Rencana (Komentari) Berita Harian, Ahad 19 Februari 2023. https://www.bharian.com.my/rencana/komentar/2023/02/1066228/kebebasan-bersuara-bukan-lesen-besar-semai-kebencian</p> <p>Modul Kursus Pemantapan Pengendalian Umrah (KPPU), Kementerian Pelancongan, Seni dan Budaya Malaysia/ <i>Umrah Specialized Enhancement Course Module (USEC) Ministry of Tourism, Arts and Culture Malaysia</i></p> <p>"National Occupational Skill Standard (NOSS)" Bagi Bidang Mutawwif Haji Dan Umrah Tahap 1-3/ <i>for Hajj and Umrah Mutawwif Level 1 – 3</i>, Jabatan Pembangunan Kemahiran, Kementerian Sumber Manusia Malaysia/ <i>Department Skill Development, Ministry of Human Resource Malaysia</i></p>

	<p>Mohamad Fitri Mohamad Yusoff (2013). <i>Ukhwah Dipadu, Dakwah Dipacu, IPB di Mercu</i>. Ruangan Cakna @ IPB, Buletin IPB Edisi 1 2013 pp 8. ISSN 2289-4209.</p> <p>Mohamad Fitri Mohamad Yusoff (2013). <i>Antara Pandai dan Pintar</i>. Ruangan Minda Sarjana @ IPB, Buletin IPB Edisi 1 2013 pp10. ISSN 2289-4209.</p>
Perisian komputer/ <i>Computer software</i>	

H. PROJEK PENYELIDIKAN TERDAHULU(<i>Past Research Project</i>)					
No. Projek/ <i>Project No.</i>	Tajuk Projek/ <i>Project Title</i>	Peranan/ <i>Role</i>	Tahun/ <i>Year</i>	Sumber Dana/ <i>Source of fund</i>	Status/ <i>Status</i>
	Kesediaan Guru Sekolah Terhadap Pembayaran Zakat Melalui Potongan Gaji	Penyelidik	2023	Pusat Pungutan Zakat (PPZ-MAIWP) Geran Penyelidikan bernilai RM20,000	Jun 2023 (Sedang berjalan)
	Projek Kajian Wacana Bahasa Melayu Pelbagai Genre Teks Melayu DBP	Ahli Panel Penyelidik/ Penulis (Wacana Ekonomi)	2019	Dewan Bahasa dan Pustaka (DBP)	Selesai
	Ikon Zakat BPLC (<i>Bumiputra Public Listed Companies</i>)	Ketua Penyelidik	2019	Pusat Pungutan Zakat, Majlis Agama Islam Wilayah Persekutuan (PPZ MAIWP) Geran Penyelidikan bernilai RM50,000	Selesai

-	<i>Analysing The Effectiveness Of Malaysian Governing Framework In Regulating The Industry and Eradicating Umrah Fraud</i>	Supervisor/ Penyelia Pelajar Master Pengurusan OUM	2018		Selesai
-	Wacana Muamalat Dalam Kerangka Sistem Ekonomi Konvensional	Pelajar Doktor Falsafah	2014	-	Selesai
-	Dialek Baba Melaka: Dialek Melayu Sebagai Bahasa Ibunda Masyarakat Cina	Pelajar Msater Sastera	2002	-	Selesai

